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**“Think Like A Man” Sweepstakes  
Official Sweepstakes Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

The following promotion is intended for participants in the United States only and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal resident of the United States. Further eligibility restrictions are contained in the official rules (“Official Rules”) below.

**1. DESCRIPTION:** The Myspace **“Think Like A Man” Sweepstakes** (the **“Sweepstakes”**) begins on or about August 21, 2012 at 12:00:00 AM (Midnight) Pacific Time (**“PT”**) and ends on September 12, 2012 at 11:59:59 PM PT (**“Sweepstakes Period”**). The Sweepstakes is sponsored by Myspace LLC, 407 North Maple Drive, Beverly Hills, CA 90210 (the **“Sponsor”** or **“”**). The administrator of this Sweepstakes is Creative Zing Promotion Group, 189 S. Orange Ave, Suite 1130a, Orlando, FL 32801 (the **“Administrator”**).

**2. HOW TO ENTER:** Entrants must log onto their profile; then go to <http://www.myspace.com/whats-hot/2012/8/20/enter-to-win-a-flyaway-to-miami-to-watch-kevin-harts-let-me-explain-tour-at-americanairlines-arena-saturday-october-13th> (the **“Website”**) during the Sweepstakes Period. Entrants will be instructed to follow the on-screen instructions to post a comment (**“Submission”**) based on the question or prompt associated with the Sweepstakes. By responding to the Sweepstakes question or prompt, the Entrant will automatically receive one (1) entry into the Sweepstakes. Submission must NOT contain material which is (or promote activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating, discriminatory, illegal (e.g., underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, hateful, tortuous, defamatory, slanderous, libelous, profane, harassing or material that contains any derogatory references to the Sponsor. Submissions must be posted by September 12, 2012 at 11:59:59 PM PT to be eligible for the Sweepstakes. Submissions which violate any of these requirements may be deemed ineligible and the corresponding entry may be void at the Sponsor’s sole discretion. Sponsor reserves the right to disqualify any Submission deemed inappropriate or that does not comply with the Website’s Terms of Use located at <http://www.myspace.com/Help/Terms>. Incomplete or unintelligible entries will be disqualified. Sponsor reserves the right to determine which entries have satisfied the entry requirements, in its sole discretion. There is no limit to the number of entries that may be submitted per person. Entries generated by a macro, script or other automated means will be disqualified. Each entrant must be the rightful owner (or have authorized use) of the Myspace account utilized in the Sweepstakes. In the event of a dispute as to the identity of any entrant or winner, at the sole discretion of the Sponsor, the entrant or winner will be deemed to be the person in whose name the Myspace account was opened. **POTENTIAL WINNER WILL BE CONTACTED VIA MESSAGING TO THE EMAIL ASSOCIATED WITH THEIR MYSPACE ACCOUNT AND/OR THE ENTRANT’S MYSPACE EMAIL INBOX. IT IS THE SOLE RESPONSIBILITY OF THE ENTRANTS TO ENSURE THAT INFORMATION ASSOCIATED WITH THE MYSPACE ACCOUNT USED FOR THE SWEEPSTAKES IS CURRENT AND ACCURATE.** Incomplete, unreadable, or unintelligible entries will be disqualified. Entrants must provide all information requested to be eligible to win.

**3. ELIGIBILITY:** Sweepstakes is open to legal U.S. residents currently living in the fifty (50) United States and Washington, D.C. who are at least 13 years of age (**“Entrant”**). Eligible Entrants who are under the legal age of majority in their state of primary residence (**“Minor”**) must get their parent or legal guardian’s permission to participate. A Minor Entrant will be required to provide parental consent in a form satisfactory to the Sponsor before he or she can be declared a winner and any prize can be awarded. **Entrant, if declared as the potential Grand Prize Winner (as defined below), must agree to make themselves available to travel October 12 - 14, 2012.** Entrants must have Internet access or otherwise have an ability to access the Internet as of the start date of the Sweepstakes. All entrants must be registered members of the www.myspace.com website (**“Myspace Member”**) and in compliance with Myspace’s Terms of Use Agreement located at <http://www.myspace.com/Help/Terms> which may be modified from time to time. Any individuals (including but not limited to employees, independent contractors, consultants and interns) who have, within the last six (6) months, been employed by or performed services for Sponsor, Administrator or any organizations affiliated with the administration, prize support, fulfillment, advertisement or promotion of the Sweepstakes (collectively, **“Sweepstakes Entities”**) are not eligible to enter or win. Household Members and Immediate Family Members of each such individual are also not eligible to enter or win. For purposes of the Sweepstakes, “Household Members” shall mean those people

who share the same residence at least three months a year and "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. Void where prohibited or restricted by law.

**4. PRIZE:**

Prize (1)	One (1) grand prize winner (" <b>Winner</b> ") will be awarded a 3 day / 2 night trip for Winner and one (1) guest to Miami, FL to attend Kevin Hart's Let Me Explain Tour (the " <b>Trip</b> "). The Trip will consist of the following: (a) round-trip coach class air transportation, on an "if used" basis, for two (2) to Miami, FL from the major airport nearest winner's residence; (b) two (2) nights hotel accommodations for Winner and his/her guest at a hotel selected by the Sponsor (one room, double occupancy, room & tax only), on an "if used" basis; (c) ground transportation in Miami to/from the Miami airport and Winner's hotel and to/from Winner's hotel and the show; (d) two (2) admission tickets to attend Kevin Hart's performance; and (e) one copy of Think Like a Man on DVD; and (f) \$250 USD for spending money during the trip, awarded in the form of a check. Approximate Retail Value (" <b>ARV</b> ") of Grand Prize is \$2,919.
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The Trip is currently scheduled to take place from October 12 – 14, 2012. Dates of departure and return are subject to change at Sponsor's sole discretion. Specific dates of travel, air carrier(s), and hotel are at the sole discretion of Sponsor or its designees. Sponsor is not responsible for changes in scheduling of any element of Prize travel. The actual value of the travel portion of the Prize may vary depending on city of departure, dates and times of travel, airfare fluctuations and hotel charges at the time of travel bookings. Actual value of the Prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and stated ARV will not be awarded. Travel is subject to the restrictions and conditions set forth below. Winner must be able to travel on dates as determined by Sponsor or the Prize will be forfeited in its entirety and no additional prize element substituted. If Winner lives within 150 miles of Miami, FL, neither air nor ground transportation, nor additional compensation in lieu thereof will be provided, with no further obligation to the Winner. Any costs associated with Prize receipt and/or use that are not expressly stated above are not included in the Prize and are the responsibility solely of the Winner and his/her guest. Such costs may include, without limitation, any unspecified ground transportation, any unspecified state or local taxes or government surcharges or fees, trip and travel insurance and premiums, meals, drinks, incidentals, excursions, gratuities, telephone calls, charges for changing dates or other personal costs and expenses not specified herein. Winner and his/her guest must travel on the same departure date and return date. Winner and his/her guest will be required to provide valid photo ID at time of travel. If Winner elects to travel or partake in trip with no travel companion, no additional compensation will be awarded. Air transportation and hotel accommodations must be taken together and cannot be taken separately. No changes will be made to travel details once any element(s) of the travel arrangements have been booked except at Sponsor's sole discretion. Sponsor will not replace any lost or stolen tickets, travel vouchers or certificates or similar items once they are in the possession of Winner, or in the possession of his/her guest. Once hotel and flight arrangements have been confirmed, no changes will be allowed except by Sponsor.

If Winner is a minor, his or her guest must be such Winner's parent or legal guardian. Potential Winner's guest must be eighteen (18) years of age or older. Potential Winner's guest must execute and return a notarized Release of Liability and Publicity form ("**Travel Companion Release**") prior to booking of travel.

**5. ODDS OF WINNING:** Odds of winning depend on the number of eligible entries received.

**6. WINNER SELECTION AND NOTIFICATION:** At the conclusion of the Sweepstakes Period, the Winner will be selected via a random drawing conducted by representatives of Sponsor from among all eligible entries received during the Sweepstakes Period. Winner will be notified by email and/or his/her Myspace profile, at the sole discretion of Sponsor, within 24 hours of the drawing date. Selected Winner will be required to respond within 24 hours (as directed by the Sponsor) to the notification. The failure to respond timely to the notification may result in forfeiture of the prize and the Sponsor will randomly select an alternate winner from among the remaining eligible entries for that prize. Winner may be required to verify address and return within two (2) days (or a shorter time if required by exigencies) (a) an affidavit of eligibility; (b) a liability release (c) and, unless prohibited by law, a publicity release (collectively, the "**Prize Claim Documents**") covering eligibility, liability, advertising, publicity and media appearance issues. Additionally, Winner and his/her guest may be subject to a thorough background investigation, at Sponsor's discretion ("**Background Investigation**"). Failure to return the Prize Claim Documents or submit to the Background Investigation within the specified time period may result in forfeiture of the prize and selection of an alternate winner from the remaining eligible entries for that prize. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. A prize will not be awarded until all such properly executed Prize Claim Documents are returned.

**7. CONDITIONS OF PARTICIPATION/RELEASES:** Sweepstakes is void where prohibited or restricted by law. All federal, state and local laws and regulations apply. By participating, each entrant agrees to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor and the Administrator, which shall be final in all respects. By

participating in this Sweepstakes and/or by accepting any prize that they may win, each entrant agrees to release the Sweepstakes Entities; each of their respective parent, subsidiary and affiliated companies, units and divisions; each of their respective officers, directors, agents, representatives and employees; and each of these companies and individuals' respective successors, representatives and assigns (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of any prize. Acceptance of a prize constitutes Winner's permission for Sponsor and its designees to use Winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation, unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation, unless prohibited by law. The Released Parties shall not be liable for: (i) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, human administrative or technological errors in any materials associated with the Sweepstakes. Sweepstakes Entities disclaim any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes (or any portion of the Sweepstakes) should a virus, bug, computer problem, unauthorized intervention or other cause or problem corrupt or inhibit the administration, security or proper play of the Sweepstakes and, in such situation, to select the Winner from among all of the eligible non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by Sponsor. Sponsor may prohibit you from participating in the Sweepstakes or winning a prize if, in their sole discretion, they determine you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other players or Sponsor's representatives. This Sweepstakes will be governed by the internal laws of the State of California. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**8. PRIVACY POLICY:** Any personal information supplied by you to Myspace will be subject to Myspace's privacy policy posted at <http://www.myspace.com/Help/Privacy>, which may be modified from time to time. By entering the Sweepstakes, you grant Myspace permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment. Myspace will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as explicitly described herein.

**9. PRIZE WINNER LIST:** For the name of the Winner, mail a self-addressed, stamped envelope (VT residents need not affix return postage on requests for rules) to be received by November 13, 2012, to: "**Think Like A Man**" Sweepstakes Winner, 189 S. Orange Ave, Suite 1130a, Orlando, FL, 32801.