# **NEWS RELEASE**





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## MYSPACE MOBILE LAUNCHES ON VERIZON WIRELESS

Verizon Wireless Customers Now Have Direct Access to the MySpace Mobile Site on Mobile Web 2.0-Enabled Phones

**BASKING RIDGE, N.J. and LOS ANGELES** – MySpace, the world's most popular social network, and Verizon Wireless, the nation's leading wireless service provider, today announced Verizon Wireless customers can now access MySpace Mobile on all Mobile Web 2.0 sm-enabled phones.

Mobile Web 2.0 subscribers can now click directly into the MySpace Mobile Web site from the Connect category on the Mobile Web 2.0 home screen, eliminating the need for customers to type in a URL in order to access the site. With MySpace on Mobile Web 2.0, Verizon Wireless customers now have the ability to edit MySpace profiles, view and add friends, post comments and blogs, send and receive MySpace messages – all from their mobile phones.

"Millions of MySpace users have Verizon Wireless phones, and starting today we're giving them fast and easy access to our mobile site, at no additional charge," said Brandon Lucas, senior director of mobile business development for MySpace. "Today's announcement brings us a step closer to fulfilling our vision that every user has access to MySpace anytime, anywhere."

Ryan Hughes, vice president of digital media programming for Verizon, said "Our relationship with MySpace helps us connect our customers to their friends – with MySpace available on our Mobile Web 2.0 service, our customers can take MySpace with them wherever they go."

To access MySpace Mobile, Verizon Wireless customers simply open Mobile Web 2.0 on their phones, click on the Connect category from the home screen, and click on MySpace. On the MySpace site, customers can access a host of features, including:

- <u>Message Management</u> send, read and reply to messages from all of their MySpace friends, as well as field friend requests from their mobile devices.
- <u>Viewing Photo Albums</u> easily look at MySpace photo albums by choosing "My Photos" on MySpace Mobile.
- <u>Viewing Friends</u> look up profiles of their friends and others through their MySpace profile. Just as on standard MySpace, MySpace Mobile lets Verizon Wireless customers see profile pictures and other member information via their mobile devices.
- <u>Friend Search</u> search for people by name or email address, as well as send friend invites and review invites that are pending.
- <u>Comments / Blog Posting</u> post comments and update blogs just as they would from a PC. Any new information entered will be posted to a member's mobile and online MySpace profile simultaneously.

Mobile Web 2.0 can be self-provisioned, eliminating the need for customers to call customer service or visit a Verizon Wireless Communications Store to sign up for the service. Customers simply register for Mobile Web 2.0 on their Mobile Web 2.0-capable handsets by visiting the News and Info category under the Get It Now<sup>®</sup> menu on their phones.

The availability of MySpace on Verizon Wireless' Mobile Web 2.0 service is part of a larger agreement in which Verizon Wireless will distribute mobile versions of Fox Interactive Media's leading Web brands.

Unlimited MySpace Mobile use is included at no additional charge with a Mobile Web 2.0 subscription. Unlimited Mobile Web 2.0 usage is included with a \$15 monthly V CAST VPak subscription, which also includes access to V CAST Video, V CAST Music and Get It Now applications. Alternatively, customers can access Mobile Web for free with a Nationwide Plan but will incur usage charges of \$1.99 per megabyte. As an example, 50 Mobile Web 2.0

pages equal approximately 0.6 megabytes. Customers should view their customer agreements or see a Verizon Wireless customer service representative for additional details as legacy plans may vary.

For more information about Mobile Web 2.0 from Verizon Wireless, visit www.verizonwireless.com/mobileweb, visit a Verizon Wireless Communications Store or call 1-800-2 JOIN IN.

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#### **About Verizon Wireless**

Verizon Wireless operates the nation's most reliable wireless voice and data network, serving 65.7 million customers. Headquartered in Basking Ridge, N.J., with 69,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE: VZ) and Vodafone (NYSE and LSE: VOD). For more information, go to: www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

## **About MySpace**

MySpace, a unit of Fox Interactive Media Inc., is the premier lifestyle portal for connecting with friends, discovering popular culture, and making a positive impact on the world. MySpace has created a connected global community by integrating web profiles, blogs, instant messaging, e-mail, music streaming, music videos, photo galleries, classified listings, events, groups, college communities, and member forums. MySpace's international network includes more than 20 localized community sites in the United States, Brazil, Canada, Latin America, Mexico, Austria, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Australia, India, Japan, and New Zealand. Fox Interactive Media is a division of News Corp. (NYSE:NWS - News, NWS.A - News; ASX:NWS - News, NWSLV - News).

### **About FOX Interactive Media**

A division of News Corporation (NYSE: NWS), Fox Interactive Media (FIM) offers a global, border-free online network that caters to consumers by giving them the platform and tools to express themselves, communicate with each other, and engage with the best music, TV, film, sports, information and more. The company's worldwide network includes such category leaders as MySpace, IGN Entertainment, FOXSports.com, RottenTomatoes, AskMen, AmericanIdol.com and more that together comprise one of the largest and most engaged audiences on the Web.

(\*) Among the top 2000 domains comScore Media Metrix, February 2008. For more information on comScore Networks, please go to <a href="http://www.comscore.com">http://www.comscore.com</a>